

The Warehouse and Noel Leeming to open in Wānaka



A bargain just got a little bit closer as The Warehouse and Noel Leeming officially opens their doors for the very first time in Wānaka on Thursday 12 October.

The two brand-new stores cover more than 5100sqm at the Three Parks Shopping Centre and will offer a wide range of products and everyday essentials that Kiwis know and love.

Ian Carter, The Warehouse Group's Chief Store Operations Officer says, "We're thrilled to be bringing our full range of products and services from across The Warehouse, Warehouse Stationery and Noel Leeming to Wānaka this October."

To celebrate the occasion, the first 300 customers instore will receive goody bags and cupcakes – 200 at The Warehouse and 100 at Noel Leeming – and opening deals will be on offer all weekend.

At The Warehouse, customers can shop clothing and homewares for the whole family, a variety of indoor and outdoor plants from the garden centre, books and toys for kids of all ages, and the full Warehouse Stationery offering, including personalisation and Print and Copy services. The new store also opens just in time to welcome the new summer ranges featuring outdoor furniture sets, water sports, BBQ must-haves, and everything you need to get ready for Christmas.

The Warehouse's full pantry and grocery range will also be on offer, including milk, eggs, bread, breakfast cereals, canned goods and more, as well as groceries from its own Market Kitchen brand.

"It's more important than ever that Kiwis have access to good quality and affordable groceries," said Carter. "We offer these essentials at the same price across the country, like \$3 for 2 litres of milk. We're also incredibly proud of our own-brand, Market Kitchen, giving customers more choice on products like butter, coffee, flour, pastas, oats and rice."



The Noel Leeming store will feature an extended range of tech, whiteware and appliances as well as a built-in cooking centre and services hub. Noel Leeming's dedicated tech solutions team will also be on hand to help customers set up their tech before leaving the store or can also support customers in their homes with in-home consultations and installations.

65 team members have been employed across the two stores, most of whom live locally. "We've got a fantastic team who are busy preparing the store for opening on 12 October and are really looking forward to welcoming customers instore."

The Warehouse Group is committed to being Here for Good, so supporting the community and offering sustainability solutions like recycling will also be a key part of the new location.

Carter says Wānaka will be The Warehouse's 48th store location to offer soft plastics recycling through The Packaging Forum's Soft Plastic Recycling Scheme. Customers can simply bring soft plastics to store and drop them off in the bins provided. Once collected, the plastic is sent to Future Post and recycled into various items including fence posts for agriculture and farming.

"Last year through the scheme, we helped Kiwis recycle more than 88 tonnes of soft plastic waste," says Carter. "That's equivalent to 14 million individual pieces of soft plastics."

Customers will also be able to drop off their e-waste and mobile phones at Noel Leeming, as well as used ink and toner cartridges at either Noel Leeming or The Warehouse to be recycled.

The Warehouse Wānaka Store Manager, Pascal Maeder says, "We're extremely excited to open our new store to the Wānaka community and saving everyone a trip over the Crown range. The team and I can't wait to welcome you instore, get to know you all and offer you a great experience."

Maeder has also been actively reaching out to community groups across Wānaka offering opportunities to support. "Helping our communities has always been engrained in The Warehouse's DNA and we'll be bringing our famous fundraiser sausage sizzles to Wānaka, starting on opening weekend!"

From Thursday 12 October to Sunday 15 October, Wānaka's Toy Library, Riding for the Disabled, Scouts Group and Parents and Friends of Mount Aspiring College will be hosting sausage sizzles outside the store. The Warehouse will be matching all funds raised across the four days.

Noel Leeming Store Manager, Jai Meghani says, "We couldn't be prouder to open our doors in Wānaka. We'll have our full range of technology, appliances and whiteware on display for every lifestyle and need. Our Passionate Experts will make sure our customers are all set up and ready to go before they leave our store."

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